



– NOVEMBER 2016 –

ONGOING INITIATIVES

1. Communications

A. Response from Heather Grondin, WBDA

In response to a question asked of Heather Grondin during her September presentation at WECEC, she has provided the following reply:

The stormwater management ponds will undergo sampling as defined by an environmental compliance approval certificate administered by the Ministry of Environment & Climate Change. This will occur upon completion of the overall works. During construction, they will be inspected and monitored as per WDBA's Environmental Management & Monitoring Plan. Similar to the Broadway Drain, the ownership of the ponds will transfer to the City of Windsor following construction and they will be responsible for monitoring. Typically road salts do not adversely impact receiving water bodies. During retention, salts typically adhere to sediment particles and settle. This sediment is removed from the ponds during routine maintenance of the ponds. Any soluble salts entering the river are diluted to a low concentration due to the amount of freshwater in the receiving water body.

B. Green Speaker Series – Water Brothers

City administration reports that the Water Brothers will not be coming to Windsor in 2016. Therefore the \$1,000 that was set aside for this Green Speaker are now available to be spent in 2016. A new request will be brought forward in 2017 to sponsor the Water Brothers.

C. Green Speaker Series – Invasive Species Roundtable

Coordination with Kevin Money at ERCA is ongoing. Possible dates for the roundtable presentations are November 30th or December 7th. Kevin is coordinating an invasive species expert panel. There will be two presentations, one during the day for municipal administration and councilors, with a second presentation during the evening for Windsor Essex residents.

2. Reports to Council

Report No. 94 of the Windsor Essex County Environment Committee:

The Windsor Essex County Environment Committee at its meeting held July 28th 2016 approved the following Report as follows:

Moved by Councillor Francis, seconded by D. Grant,

That City Administration **BE REQUESTED** to provide comment and a review relating to the Request for Proposals for an Urban Forest Management Plan which will determine the general health of the urban forest, enhance the urban forest, define short and long term goals, and will determine the canopy coverage.

Carried.

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This report was approved at the October 19th Environment, Transportation and Public Safety Standing Committee and it was approved at the November 7th City Council meeting.

3. WECEC Funds

A. Giveaways - \$1,700 committed + potentially \$1,300 (remaining funds)



LED lightbulbs – 60 watt energy star 4 pack \$17.97 at the Home Depot



Bicycle tire pumps – \$14.98 at the Home Depot



16oz stainless steel
4imprint.ca
\$5.55 @50 bottles
\$4.85 @100 bottles
\$4.55 @250 bottles
+\$65 processing fee
<https://www.4imprint.ca/tag/4827/On-the-Road/product/C105118/Carabiner-Stainless-Steel-Water-Bottle-16-oz>

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15oz travel mug
 4imprint.ca
 \$8.25 @50 mugs
 \$7.95 @100 mugs
 \$7.83 @150 mugs
 +\$65 processing fee
<https://www.4imprint.ca/tag/4827/On-the-Road/product/C112413/Dual-Grip-Travel-Tumbler-15-oz>

All of the above options allow for a 1-colour logo to be imposed onto the merchandise. 4imprint was found to be the cheapest option by far for merchandise options.

B. Smartphone App

Upwork.com, which specializes in app development, suggests that it requires between 70-140 hours to develop an app compatible with Apple phones, and 90-170 hours to develop an app compatible with Android phones. Contracting rates can range from \$20-35 dollars an hour if the software engineer is hired from a country like Pakistan or Kenya, \$40-50 if hired out of Russia or Belarus, or \$100+ if hired out of Canada. These prices are roughly in line with the estimate <http://howmuchtomakeanapp.com/> provided that it would cost approximately \$24,000 to develop an app that is compatible with both Apple and Android software.

WECEC BUDGET – SUMMARY

2016 Budget			
Expense	Credit	Expenditure	Status
2016 Budget	\$8,000.00		
Pat on the Back		\$2,195.63	Spent
Green Speaker #1 Peter Garforth		\$1,000	Spent
Green Speaker #2 Jason Thistlethwaite		\$424.90	Spent
Green Speaker #3 Invasive Species panel		\$425	Committed
Website Hosting Fee		\$406.80	Committed
Website Domain Renewal		\$25.44	Spent
Earth Day		\$35	Spent
EAC Symposia		\$478.36	Spent
Promotional Items		\$1,700.00	Committed
TOTALS	\$8,000	\$6,691.13	
NON-ALLOCATED REMAINING			\$1,308.87

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WECEC Work Plan 2016

Strategic Direction #1 – Profile of WECEC		
GOALS	ACTIONS	TIME FRAME
Goal: Improve relationships with City and County Councils.	Prepare an annual report of accomplishments and send to City and County Councils, environmental organizations, boards etc.	Yearly
Goal: Improve relationships with other organizations, committees.	Hold a meeting with other environmental organizations and committees to share information; Continue to pursue opportunities for partnering on community education/public awareness; Hold annual Pat on the Back Awards presenting \$2,000 to local environmental organizations and schools.	Yearly Ongoing Yearly
Strategic Direction #2 – Advocacy		
GOALS	ACTIONS	TIME FRAME
Goal: Provide advice on environmental issues to the City of Windsor, County of Essex and its area municipalities.	Assess issues referred from City and County Councils and respond with suggested recommendations; Provide recommendations to City and County Councils on environmental matters identified through our own initiative.	Ongoing Ongoing
Goal: Advocate for environmental groups in Windsor Essex County.	Accept delegations from environmental groups and advocate on behalf of these groups to City and County Councils.	Ongoing
Goal: Provide advice to City and County Council related to Federal and Provincial initiatives.	Develop recommendations related to Federal and Provincial plans, policies and initiatives to be forwarded to City and County Councils.	Ongoing
Strategic Direction #3 – Public Engagement and Education		
GOALS	ACTIONS	TIME FRAME
Goal: Increase awareness of WECEC by the public.	Maintain a website and Facebook page; Strategically identify and attend community events; Maintain a professional display for participation at community events.	Monthly Ongoing Ongoing
Goal: Increase engagement of public on environmental issues	Develop environmental education campaigns and messaging to help inform Windsor Essex County residents about environmental issues; Host free Green Speaker Series events with environmental experts highlighting environmental issues.	Ongoing Ongoing

List of Priorities (including but not limited to)

- Greening the City – specifically more green roofs and other types of green infrastructure
- Walkability, complete streets, trails, active transportation
- Review of existing tree cutting bylaw
- Pollution issues, cancer causing environmental issues
- Right to Know by-law
- Parkway natural areas
- Know Your City tour
- Information sharing about what other municipalities are doing
- Invasive species control
- Youth engagement
- Anti-Idling
- Bike Lanes

Current List of Subcommittees

1. Air
2. Environmentally Sensitive Lands and Issues