



– OCTOBER 2012 –

ONGOING INITIATIVES

1. Provincially Significant Wetlands Subcommittee

The subcommittee is prepared to speak as a delegate to City Council when the airport woodlots and open space designation report is brought forward.

2. Renewable Energy Media Campaign with Generator Design

For the second phase of our education campaign, we would like to focus on energy conservation. This campaign will highlight the benefits of conserving energy, such as reducing air pollution and greenhouse gas emissions. This topic will create the potential to have many campaign partners, including educational institutions, local distribution companies such as EnWin, as well as businesses who sell energy conserving products to homeowners. We are in the process of introducing our campaign to potential partners and hope to set up meetings with interested organizations in November.

3. Water Quality Subcommittee

The subcommittee hosted a successful press conference to unveil our PSA video produced to highlight the causes and potential solutions to algae issues in Lake Erie. The event was well attended by members of the public, Councillors, media, as well as ERCA, MOE and IJC representatives.

The video is currently on YouTube and has been watched by over 250 residents. Copies of the video have been distributed to Cogeco as well as some schools. This education initiative will continue to be ongoing.

In addition, the subcommittee organized a Green Speaker Series event on October 21st in Kingsville. Speakers included Jim McKenzie, Principal to the Federal Commissioner of Environment and Sustainable Development, and Chitra Gowda, Water Quality Specialist with ERCA. Media presence at the event included AM 800, CBC, and the Harrow and Kingsville newspapers.

4. Provincial Environmental Advisory Committee Symposium

Registrations for the EAC symposium, November 17th at the Pelee Days Inn, are beginning to arrive. There are currently 6 people registered from 3 different Environmental Advisory Committees. I suggest that unless there are at least 7 or 8 different committees represented by the end of next week, that we cancel the event.

The agenda for the symposium is below:

9:00am	Welcome and Introductions
9:15am	<u>Information Sharing Part 1</u> : Environmental Advisory Committee Presentations on various programs and initiatives undertaken by their Committee.
10:15am	Break and networking
10:30am	<u>Information Sharing Part 2</u> : Environmental Advisory Committee Presentations on various programs and initiatives undertaken by their Committee.

– October, 2012 –

- 12:00pm Lunch and networking
1:00pm Guest Speaker: *City of Windsor Environment and Sustainability Coordinator* Averil Parent to discuss the recent release of their Climate Change Adaptation Plan and Urban Heat Island Strategy
2:00pm Guest Speaker: *Food Matters Coordinator* Michele Leger to discuss the rise of the local food movement in Windsor-Essex County and the City of Windsor's Seed and Feed grant program

5. WECEC Budget – Summary

2012 Budget		
Item	Credit	Expenditure
2012 Budget	\$8,300.00	
Elizabeth May		\$855.00
Gord Miller		\$875.00
Jim McKenzie		\$81.56
Brochure printing		\$451.00
Earth Day		\$80.00
Website Updates		\$661.00
Website domain renewal		\$76.27
Pat on the Back		\$2,181.55
Airport bills		\$102.00
Enviro Expo Reimbursement	\$409.63	
Water Quality PSA		\$1,497.00
Provincial EAC Symposium		\$500.00
Totals	\$8,709.63	\$7,360.38
TOTAL REMAINING		\$1,349.25