

# Sustain This!

Adapting to Climate Change can lead to a Resilient Windsor Essex.



Ambassador Auditorium, University of Windsor  
February 11<sup>th</sup> 2011, 9am until 3pm

Windsor Essex County  
ENVIRONMENT COMMITTEE

**8:30-9:00am Registration**

**9:00-9:20am Opening Remarks**

**9:25-10:10am Quentin Chiotti**

Quentin is a co-lead author of the Ontario chapter in the 2007 report *From Impacts to Adaptation: Canada in a Changing Climate 2007*. He is currently co-leading The Gateway Project (assessing climate change risks, watershed management and adaptation) through the Association for Canadian Educational Resources, in partnership with the Ontario Ministry of Natural Resources.

**10:15-11:00am Health Canada**

As our planet continues to warm, the number of “hot days” (days where the temperature is above 30 degrees Celsius) is expected to rise. This could affect the health of Windsor residents as cases of heat related events such as heat stroke and dehydration may increase. In addition, many existing health conditions worsen as temperatures rise, especially in areas where there is a large amount of pollution.

**11:00-11:10am Break**

**11:15-12:00pm Paul Charbonneau**

Paul is the President of Energy Advocate, a consultancy firm focused on providing solutions for the solar industry. For the past 5 years he has been touring Ontario meeting with a variety of government, social, private and community organizations, educating them on the significant advances in technology and providing solutions to their budgetary restraints. He has also been involved politically working with policy makers and the industry at creating the best possible framework to support the solar industry.

**12:00-12:45pm Lunch**

Lunch will be provided free of charge. There will be a buffet offering sandwiches, salads, fruits and vegetables as well as tea and coffee. Vegetarian options will be available.

**12:45-2:00pm      Workshops - Please choose to attend one of the following:**

a. ICLEI – Local Governments for Sustainability

ICLEI is an international association of local governments and national and regional local government organizations that have made a commitment to sustainable development. They provide technical consulting, training, and information services to build capacity, share knowledge, and support local government in the implementation of sustainable development at the local level. Their basic premise is that locally designed initiatives can provide an effective and cost-efficient way to achieve local, national, and global sustainability objectives.

b. Victoria Rose – My Local Food

Victoria's marketing and customer relations career has had a heavy focus on making connections and promoting agri-tourism. Victoria will share stories from her blog, My Local Food, and offer information on how to connect with local producers. Find out where gaps in local food exist and why supporting local producers is so important. Victoria will have answers to common questions such as "Can I be a locavore in the winter?", "Is local healthier?" and "Why is it so hard to find local wine at the LCBO?"

c. Emma Savage – EcoEnterprise Program, the Environment Network, Collingwood

Emma has successfully implemented *The Natural Step Framework* at the Environment Network in Collingwood. The Natural Step is a dynamic non-profit organization with more than a decade of experience helping large and small businesses take meaningful steps toward sustainability. Emma now offers an *EcoEnterprise* initiative at the Environment Network. This program integrates sustainability into an organization's core, taking them beyond social and environmental responsibility to gain the competitive advantage in an uncertain economic and environmental climate.

**2:00-3:00pm      *Keynote Speaker - Bob Willard***

Bob Willard is a leading expert on quantifying and selling the business value of corporate sustainability strategies. Bob applies his business and leadership experience from his 34-year career at IBM Canada to engage the business community in proactively avoiding risks and capturing opportunities associated with environmental and social issues. He has authored three books: *The Sustainability Advantage* (2002), *The Next Sustainability Wave* (2005), and *The Sustainability Champion's Guidebook* (2009).

Mr. Willard was a keynote speaker at the 2010 Federation of Canadian Municipalities Sustainable Communities Conference and Trade Show, *Growing the Green Economy: Practical Solutions for Sustainable Communities*. See [www.sustainabilityadvantage.com](http://www.sustainabilityadvantage.com) for more information about Bob Willard and his resources for sustainability champions.