ENVIRONMENT & TRANSPORTATION STANDING COMMITTEE

REPORT NO. 61

of the

WINDSOR-ESSEX COUNTY ENVIRONMENT COMMITTEE (WECEC)

of its meeting held January 5, 2012 at 5:30 o'clock p.m.

YQG International Airport – Board Room

Members Present at the January 5, 2012 meeting:

Councillor Alan Halberstadt, Co-Chair Rick Coronado

Charlie Wright, Co-Chair Roger Dzugan (alternate for Mark Butler)

Mark BartlettPaul HenshawPauline CheslockJohn MillerMatthew ChildPhil RobertsDean ClevettTamara StompDerek CoronadoRadwan Tamr

Your Committee submits the following recommendation:

Moved by M. Bartlett, seconded by P. Cheslock,

WHEREAS the City of Windsor has adapted a policy to promote tap water at municipal buildings therefore promoting a choice between tap water and bottled water; and

WHEREAS the reduction of bottled water consumption decreases the amount of energy consumed to handle the waste and/or recycling of plastics; and

WHEREAS the promotion of readily available free tap water positively affects the low socio-economic sector; and

WHEREAS tap water available in the summer contributes to the Regional Heat Alert and Response Plan therefore potentially decreasing the amount of heat related illness; and

WHEREAS tap water represents a healthier choice to individuals, specifically children when compared to sugar laden soft drinks; and

WHEREAS businesses offering tap water free of charge may be seen as socially and environmentally responsible therefore increasing commercial foot traffic and aligning shops with community interests;

THEREFORE BE IT BE RESOLVED that the City of Windsor and the County of Essex participates in the Blue W Community-based Tap Water Promotion Campaign which encourages businesses to offer municipal tap water free of charge to Windsor residents. This will be promoted through the Blue W website and smart phone applications, a media campaign as well as store front window stickers.

Carried.

Notification:

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WECEC Committee	ON FILE